

# ESTABLISHING TRUST: CREATING SUCCESSFUL ACADEMIC - COMMUNITY PARTNERSHIPS

The Tuskegee University
National Center for Bioethics
in Research and Health Care

**November 2, 2007** 

Bryan K. Lindsey, Ph.D.

Manager, Tuskegee Programs

Centers for Disease Control and Prevention

NCHHSTP/OD/OHD

The findings and conclusions in this presentation have not been formally disseminated by the Centers for Disease Control and Prevention and should not be construed to represent any agency determination or policy.





#### **Objectives**

- Discuss the role of The Tuskegee Legacy Committee in transforming the negative legacy of the Tuskegee Study
- Discuss essential elements of a successful academic-community partnership
- Identify opportunities and challenges encountered while establishing The Bioethics Center





### The Tuskegee Legacy Committee

Ms. Myrtle Adams

Macon County Health Care Authority

Ms. Patricia Clay

Macon County Health Care Authority

Dr. James A. Ferguson

School of Veterinary Medicine Tuskegee University

Dr. John C. Fletcher, co-chair

Center for Biomedical Ethics University of Virginia

Dr. Vanessa Northington Gamble, chair

University of Wisconsin Medical School

Dr. Lee Green

University of Alabama

Ms. Barbara Harrell

Alabama Department of Public Health

**Dr. Bill Jenkins** 

Centers for Disease Control and Prevention

Dr. James H. Jones

University of Houston

Dr. Ralph Katz

School of Dental Medicine University of Connecticut Health Center

Ms. Joan Echtenkamp Klein

Health Sciences Library University of Virginia Health System

Dr. Susan Reverby

Wellesley College

Dr. Reuben Warren

Centers for Disease Control and Prevention

**Mr. Anthony Winn** 

Minority Health Professions Foundation







### **Presidential Apology**

"The legacy of the study at Tuskegee has reached far and deep, in ways that hurt our progress and divide our nation. We cannot be one America when a whole segment of our nation has no trust in America. An apology is the first step, and we take it with a commitment to rebuild that broken trust. We can begin by making sure there is never again another episode like this one. We need to do more to ensure that medical research practices are sound and ethical, and that researchers work more closely with communities."

William Jefferson Clinton May 16, 1997



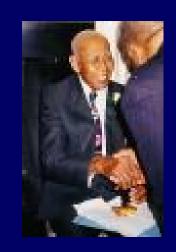




Mr. Charlie Pollard



President Clinton & Mr. Herman Shaw



Mr. Herman Shaw













### **DEDICATION**



Marian Gray Secundy, PhD 1938-2002





## Tuskegee University National Center for Bioethics in Research and Health Care

#### **Mission**

- Educate students, scholars, media, and the public about bioethical issues in public health and in the health of underserved populations
- Promote racial and ethnic diversity in the field of bioethics and in public debates about bioethical issues
- Advocate for public policies that improve the health and health care of all Americans, particularly the underserved
- Foster effective, respectful, and mutually beneficial community partnerships advocating public policies that improve the health and health care of all Americans, particularly the underserved
- Conduct research and publish scholarship on bioethics and underserved populations





# National Center for Bioethics in Research and Health Care Building Dedication October 20, 2006







#### **CDC Support**

1998 \$200,000 Planning Grant

Senior Public Health Advisor Assigned to Tuskegee University

1999 \$10 million Cooperative

Agreement

2005 \$10 million Cooperative

Agreement





### What is the Real Cost of the Tuskegee Study?

- Mistrust of healthcare system
- Mistrust of healthcare providers
- Mistrust of government
- Mistrust of research
- Under representation in medical trials
- Poorer medical care





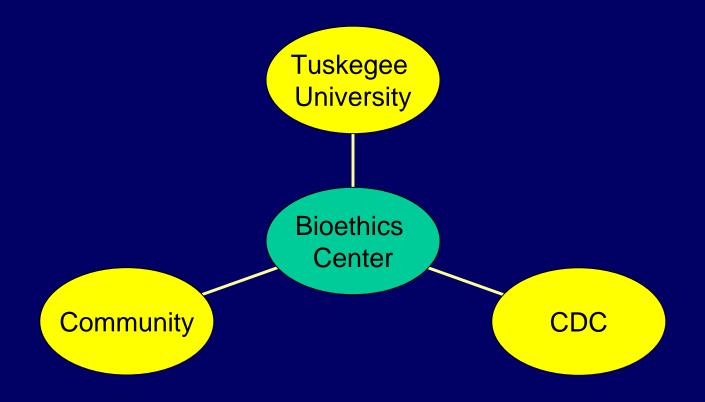
#### **Elements of a Successful Partnership**

- Agree upon mission, values, goals, and measurable outcomes
- Mutual trust, respect, genuineness and commitment
- Build upon identified strengths, assets, and areas that need improvement
- Balance power and resources among partners
- Clear, open and accessible communication





## Establishing The Bioethics Center: Partnerships







## Establishing The Bioethics Center: Opportunities

- Tuskegee University
  - —University Support
  - —The Tuskegee Way





## Establishing The Bioethics Center: Opportunities

- Community (local, national, bioethics)
  - —Health Care (Hospital)
  - -Monument
  - Increasing university visibility while maintaining local responsibility
  - Provide content expertise and resources
  - First National Center on Bioethics
  - Train larger number of African Americans in Bioethics





### Establishing The Bioethics Center: Opportunities

- CDC
  - —Transform the negative legacy
  - -Museum





## Establishing The Bioethics Center: Challenges

- Tuskegee University
  - -University Support
  - The Tuskegee Way





## Establishing The Bioethics Center: Challenges

### Community (local, national, bioethics)

- Health Care: What's in a Name?
- Employment Opportunities
- Addressing the financial needs of groups with similar missions
- Select and prioritize invitations for collaboration
- To address the needs of the nation regarding African Americans in bioethics
- Need to partner with other well established and nationally recognized Bioethics Centers





### Establishing The Bioethics Center: Challenges

#### CDC

- Balancing resources and technical assistance
- Provide support for grantee during proposal development







### Remaining Challenges

- Recruit and retain appropriate staff
- Improve the university infrastructure
- Maximize optimal use of available resources
- Increase the number of African Americans who pursue careers in bioethics





#### **Conclusions**

- Listen
- Respect the vantage point of each party of the partnership
- Value the opinion of others
- Reaffirm the commitment





### Office of Health Disparities

#### **Contact Information:**

Bryan K. Lindsey, Ph.D. Tuskegee Programs 404-639-6299

Email: BLindsey@cdc.gov







### **Building Trust Exercise**

Two Volunteers



